

WEST WINDSOR COMMUNITY FARMERS MARKET
Best in Class for Farmers Market Celebration:
AFT Releases Final Results of Summer Long Effort

Contact: Chris Cirkus
manager@westwindsorfarmersmarket.org
609-933-4452

West Windsor, NJ, September 22, 2016 –This week marked the end of American Farmland Trust’s summer-long *Farmers Market Celebration* – an annual effort to rally support for local farms and family farmers by calling on shoppers to identify the best of America’s farmers markets and West Windsor Community Farmers Market was rated top 50 best in class nationwide top in New Jersey.

“Farmers markets are critical for new and beginning farmers,” says Susan Sink, American Farmland Trust’s Vice President of Development and External Relations. “Next generation farmers selling directly to consumers at farmers markets have nearly a 10 percent greater chance of staying in business than those selling goods through traditional retail. And when family farmers thrive – our community, economy and families thrive.”

This year’s *Celebration* encouraged market customers, family farmers, community members – anyone who believed they had the best farmers market in the country – to endorse their market in four unique areas: Focus on Farmers, Healthy Food for All, Pillar of the Community and Champion for the Environment.

YOUR MARKET national rankings are:

1. People’s Choice: 17
2. Focus on Farmers: 16
3. Healthy Food for All: 16
4. Pillar of the Community: 16
5. Champion for the Environment: 17

The West Windsor Community Farmers Market, founded in 2004, runs outdoors every Saturday from early May until Thanksgiving at the Vaughn Drive Commuter Lot at 2 Vaughn Drive in West Windsor. Indoor winter markets are held at the Windsor Athletic Club at 99 Clarksville Road; dates beginning in December will be announced soon.

The Market hosts sixteen regional farms and twelve artisan food and natural product vendors all located within fifty miles of West Windsor.

For more information on the WWCFM, please visit westwindsorfarmersmarket.org

To see the full list of top rated markets nationwide, visit www.lovemyfarmersmarket.org

###