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### Now it's your turn.

Please use this Visioning Worksheet to record your team's goals, objectives, and priorities for the Redevelopment Area. We ask that you complete four objectives as a team during this portion of tonight's workshop:

- On each page of the attached Worksheet, we have provided a set of draft goals to begin your discussion. Please add new ideas, modify those listed, or delete those which you do not believe applicable for West Windsor.
- 2. Prioritize the issues/goals listed on each page.
- 3. Provide overall project priorities on the last page.
- 4. Use the maps provided for making notes relative to particular locations within or around the Redevelopment Area.

You have one hour to work as team. At the end of this hour, please select a representative from your group to present your team's findings to the rest of the other attendees.

We are available to answer questions throughout the evening. If you have a specific question for one of our subject-matter experts, please hold up the appropriate color card as follows:

Green: Culture / Architecture / Planning / Sustainability (Bob Hillier or Anish Kumar)

Pink: Economics / Fiscal Impacts (Shuprotim Bhaumik)

Blue: Vehicular Traffic / Circulation (Dan Kueper)

Yellow: Parking (Tom Calu)

Brown: Environmental Constraints / Wetlands / Brownfields (John Ryder)

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### Cultural Goals (10 minutes)

Priority	Goal / Objective
	Preserve and/or strengthen the neighborhoods in and around the redevelopment zone.
	Create an iconic and active public place for the entire West Windsor community.
	Celebrate the people, character, and history of West Windsor Township.
	Incorporate performance venues and artist opportunities.
	Provide a permanent home for the West Windsor farmer's market.

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## Economic Goals (10 minutes)

Priority	Goal / Objective
	Plan for the redevelopment project to be tax neutral or tax positive for the residents of West Windsor.
	Work with the WW-P School District to project the number of school children generated from any new housing.
	Balance density in the plan to attract private funding for public infrastructure improvements.
	Provide opportunities for local businesses in the retail area.
	Satisfy state-mandated affordable housing requirements on-site.

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# Traffic/Circulation Goals (10 minutes)

Priority	Goal / Objective
	Improve traffic circulation in and around the redevelopment area.
	Encourage use of alternative modes of transportation such as bicycles, walking, buses/shuttles, and trains in and around the redevelopment area.
	Provide easy access for commuters to the train station and parking facilities.

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# Parking Goals (10 minutes)

Priority	Goal / Objective
	Provide more parking for West Windsor residents.
	Create visually attractive parking facilities.

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# **Environmental Goals** (10 minutes)

Priority	Goal / Objective
	Protect environmentally sensitive lands.
	Enhance the Township's open space inventory.
	Remediate brownfields in the redevelopment area.
	Strive to meet the development practices as outlined by the United States Green Building Council's LEED Neighborhood Design criteria.
	-

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### **Overall Priorities** (10 minutes)

Please use this sheet to numerically rank the relative priorities of the categories included on the previous sheets. Your team's spokesperson will use this single sheet to share your team's overall goals and priorities with the rest of the audience. We will then collect the worksheets so that we can carefully review them.

Priority (1 to 5)	Goal / Objective
	Cultural
	Economic
	Traffic / Circulation
	Parking
	Environmental
Other	Overall Team Comments: