Princeton New York Philadelphia Washington Shanghai

To: West Windsor Township

- From: Hillier Architecture
- Date: March 12, 2007

RE: Public Workshop 1 (Ideas): Summary of Findings for the Township of West Windsor Redevelopment Plan

The first public workshop was held from 7-10pm on Thursday, February 22, 2007 at the Hyatt Regency Princeton in West Windsor. Although 359 people signed in on sheets located on tables throughout the room, attendance was estimated to be more than 400 people with the vast majority of coming from West Windsor Township.

Of the 359 people who signed in, 345 provided address information. Of those addresses, 302 were unique (addresses listed multiple times were removed) and 254 were located within the boundary of West Windsor Township. The remaining 48 addresses were located in other parts of Mercer County. Many of these attendees identified themselves as business or property owners in West Windsor. The map on the following page shows the distribution of unique addresses from the sign-in sheets within the Township and some of the surrounding Mercer County area.

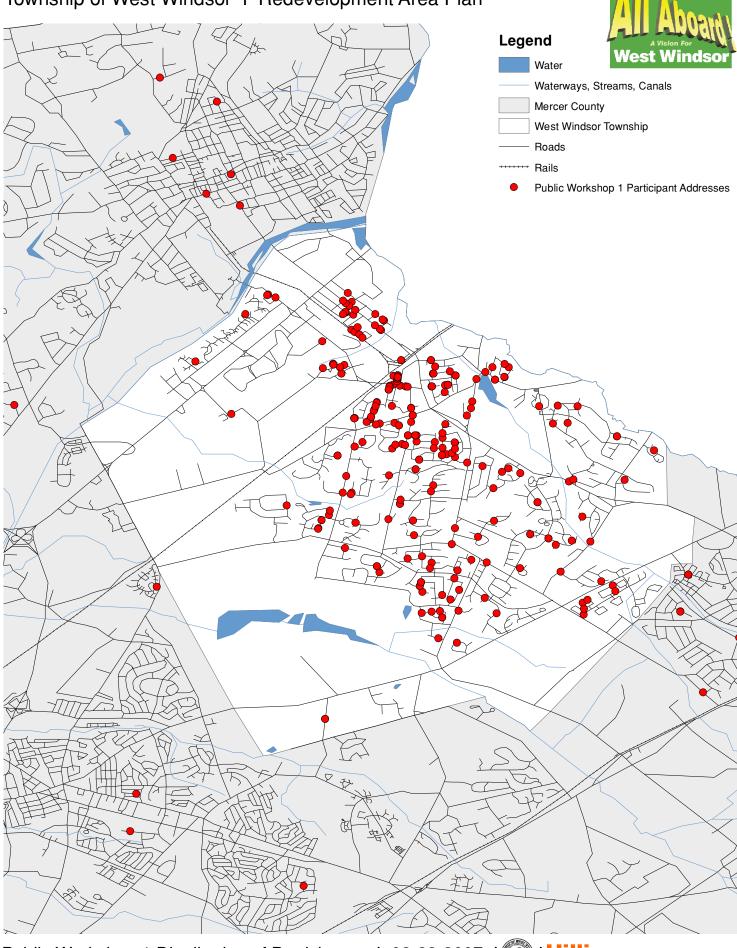
As participants arrived for the workshop, they were directed to sit at one of 32 round tables in the room, approximately 12 people per table. After the tables were filled, people were directed to stand around the perimeter of the room.

Mayor Shing-Fu Hsueh welcomed people to the workshop and introduced the consultant team. The consultants presented the findings of their initial existing conditions analyses during an hour-long powerpoint show. The names of the presenters, their organizations, and their presentation topics are listed below.

- George S. Hawkins, Esq., Executive Director, NJ Future, "Roadmap to Sustainability"
- Monica Etz, Transit Village Coordinator, NJ DOT, "Criteria for Transit Village Designation"
- Shuprotim Bhaumik, Economics Research Associates, "Market Assessment & Economics"
- Daniel Kueper, Orth-Rogers & Associates, "Analysis of Existing Traffic & Circulation Issues"
- J. Robert Hillier, Hillier Architecture, "Project Parameters & Goals"

Following the presentations, the workshop participants spent the next hour and a half generating ideas about the future of the Redevelopment Area. To assist them, the consultant team prepared a series of worksheets which may be viewed in Appendix 2. Each group was also given base maps and markers with which to sketch ideas that were hard to describe in words.

Township of West Windsor I Redevelopment Area Plan



The first worksheet was titled "Memorable Places and Meaningful Spaces." Here participants recorded the names of the most memorable public outdoor spaces they knew of and the places that meant the most to them personally. While a complete listing of responses is contained in Appendix 1, the features listed by people regarding their most special places were remarkably similar; the list below contains selected comments from people regarding the public places that mean the most to them.

- Balance of nature, culture and spirit
- Style and spirituality
- Small town community feel
- Beautiful small town with shops, history and environment
- Great sense of neighborhood, ethnic diversity and street life
- Flowers, birds, space, private
- Variety of activities that took place there
- Gathering place for all
- Wonderful mix of shopping, arts & living spaces, outdoor cafes, mixing of all ages in plazas
- Open space around shops, permanent farmer's market
- Recreation park/tennis courts, high end restaurant to meet friends, Senior Center with good programs
- Pedestrian shopping street in central city
- Walk to parks, restaurants, grocery, train
- Very pedestrian friendly tree lined streets, wide open plazas, benches and fountains, stages for community performers, apartments above stores
- Walkable, pedestrian area food, culture, convenience
- Green areas with benches, trees and fountains
- Solitude, natural beauty, exercise
- Tower & fountain & great playgrounds

Most of the places listed embodied some, if not all, of the features listed above. In general, the places people valued most were those with a variety of activities for a variety of ages that embraced natural surroundings.

The remaining worksheets were grouped together and were designed to help the public reach consensus on the goals for redevelopment in the following categories:

- Traffic and Circulation
- Economics
- Culture
- Parking
- Environment

Each group ranked a list of priorities provided for each category and added priorities to each category as needed. Then, the final worksheet in the series had the groups decide

on overall goals when combining all of the categories. Appendix 1 contains all feedback submitted to the consultant team. Again, the level of consensus was high among the groups and a summary of their prioritized goals is below.

- <u>Traffic/Circulation Goals</u>: Participants shared concerns about the volume of traffic in the area and the levels of congestion associated with commuter traffic at the train station. While most advocated accommodating commuters and agreed that the train station was an important feature of the community, they did not want to see the needs of commuters take precedent over the needs of residents.
 - 1. Improve traffic circulation in and around the redevelopment area (39%)
 - 2. Encourage alternative modes of transport (32%)
 - 3. Provide easy access for commuters (29%)
- <u>Economic Goals</u>: While there was overwhelming consensus among workshop participants that any new development must be tax neutral or tax positive, it was also recognized that the area is in need of a greater variety of activities. Future development should be mixed-use and geared towards the needs of residents without generating a substantial number of additional school children.
 - 1. Redevelopment project must be tax neutral or tax positive (76%)
- <u>Cultural Goals</u>: Workshop participants expressed a feeling of civic pride towards West Windsor Township, but still desire a "town center," a place where people of all ages can congregate and experience a sense of community. In addition to adding amenities (arts center, museum, teen center, movie theater, restaurants, retail shopping, etc.), open green spaces should be planned for the redevelopment area in a way that connects and enhances the existing park areas.
 - 1. Create an iconic, active public place for entire West Windsor community (34%)
 - 2. Preserve/strengthen existing neighborhoods (32%)
- <u>Parking Goals</u>: Township residents agreed that parking is one of the critical issues facing their community. They believe that future parking plans will need to create more parking (perhaps in structured garages or in satellite lots) without clogging already congested roadways. Additionally, Township residents should enjoy preferential treatment when allocating parking resources.
 - 1. Create visually attractive facilities (40%)
 - 2. Provide more parking for WW residents (31%)
- <u>Environmental Goals</u>: Participants value their natural resources and, as such, believe that they should be preserved. They agreed that newly planned open spaces should connect with their existing greenbelt and that new development should take advantage of "green" building design techniques.
 - 1. Enhance open space inventory (35%)
 - 1. Protect environmentally sensitive lands (35%)
 - 2. Meet LEED criteria (24%)
- <u>Overall Priorities</u>: Even though participants identified traffic and circulation as their number one priority, many stressed the importance of looking at those improvements in the overall context of the area. Those improvements should

support upgrades planned for public spaces, the creation of a memorable public place for Township residents, and the preservation of their natural resources.

- 1. Traffic / Circulation (47%)
- 2. Economic (27%)
- 3. Cultural (14%)
- 4. Parking (8%)
- 5. Environmental (4%)

Finally, after the group collaboration was complete, a representative from each group presented that group's recommendations to the rest of the workshop participants. All written comments from Public Workshop 1 (Ideas) have been tabulated and are contained in Appendix 1.

Appendix 1: All Written Feedback from Public Workshop 1 (Ideas)

Baltimore Inner Harbor	Beach in southern Maine
Nicollet Mall, Minneapolis	Wells Beach, Maine
Bourbon Street, New Orleans	SOHO District in NYC
Georgetown	Top of the tram at Snowbird
Fanueil Hall, Boston	Piazza San Marco - Venice
Naussau Square, Princeton, Palmer & Library Square	Trevi Fountain - Rome
Santa Fe City Square, New Mexico	The Lawn at UVA
South Street, Philadelphia	Old Town Square - Prague, Czech Republic
Washington Mall	Marienplatz - Munich, Germany
Geneva - area around lake - mix of old and new	Times Square, NYC
Red Bank, NJ	Fontana Di Trevi
Geneva, Switzerland	Fisherman's Wharf - San Francisco, CA
St. Emerlian, France	Bronx Zoo
Carrboro, NC	In front of the Pantheon in Rome
Grounds for Sculpture	Palio in Siena
Stonybrook - Millstone watershed	Streets of Venice
European plazas	Four corners of Les Deux Maggot in Paris
Trenton Statehouse Plaza	Library Plaza, Princeton
Institute Woods	Millenium Park, Chicago
D&R Canal Towpath	Fifth Avenue, Naples, FL
Bowman's Hill Wildflower Preserve	Quincy Market, Boston
Rails to trails	Harbor place, Baltimore
Boardwalks & waterfront parks from Seattle to NYC	Upper East Side, NYC
Great train stations of Europe	Yellowstone Park
St. Peter's in Rome	Debrecen, Hungary
European plazas	Budapest, Hungry
Spontaneous gathering place	Graz, Austria
Mall in DC	Ontario, Canada
Paris sidewalk café	Florence, Italy
Princeton Library plaza	European Piazzas
	Navona - Roma
Rotenberg, Germany Saltzburg, Austria	Piazza San Marco - Venice
Princeton/Summit, NJ	Siena
,	
Grounds for Sculpture Morris Arboretum	Brooklyn Botanical Gardens
	Rome, Italy
Baltimore Inner Harbor	Jackson, Louisiana
York, England	Miami Beach
Piazza St. Marco, Venice, Italy	Spain
Piazza Navone, Rome Italy	Boston Public Gardens
Kensington Gardens, London, England	Newbury Street - Boston
Grounds for Sculpture	Sculpture Gardens of Trenton
Yosemite National Park	Area around Louvre, Paris
Grand Canyon	Square in Bath, England
"Vest pocket" park in NYC	Lake Street waterfront Old Town, Chicago, IL
Williamsburg, VA - stores, benches, trees, flowers	Tanglewood Music Festival - Lenox, MA
Lake Minewaska State Park,	Buckingham Fountain
Sedona, AZ artists shops	Rome piazza - Italy
Riverfront park, Red Bank, NJ	Canadian Rockies - magnificant scenery
Haddonfield, NJ mainstreet - housing above stores	Alexandria, VA
Beaver Creek Village, Colorado	Reston, VA town center
Piazza, Venice, Italy	Prague
Maplewood, NJ train station	
	European central plazas
Summit, NJ train station	Grand Canyon

Control Dark NVC	Now Town, Edinburgh, Cootland
Central Park, NYC Great Park, San Francisco, CA	New Town, Edinburgh, Scotland
Maplewood, NJ train station	Megan's Bay in St. Thomas
	Tanglewood Music Festival - Lenox, MA
Summit, NJ train station Tax free zone for artists like Providence, RI	St. Mark's Square - Venice, Italy
	Picadilly Circus, London
Great Barrington, MA	The Rocks, Sydney
Lenox, MA	Washington Park off Washington Avenue, downtown Albany
Piazza Del Campo	Saratoga Springs
Princeton, NJ - recent development & library	Alexandria, VA - Torpedo Factory
Ridgewood, NJ - prior to development	Longwood Garden
Alhambra, Spain	Central Park
Cohesive, united community	New York Central Park
Disney, CA	Isle of Capri, Italy
Navona Place, Rome	Rittenhouse Square - Philadelphia
Plaza round Duomo in Florence, Italy	Museum Row - Philadelphia
Rive walk and downtown New Orleans	Exposition Park - Los Angeles
Any traditional New England town green	Public square Siena, Italy
Remake of mainstreet of downtown Charlottesville into	Central Park, NYC - visionary design, important to the vitality
strolling plaza	of the city
Sedona, AZ artists shops	Town square, County Donegal, Ireland
Central Park, NYC - beautivul outdoor scenes with	Marginal Way, Ogunquit, ME - beautiful place to walk, places
comfortable areas to sit	to sit, no traffic, pedestrian access only
Small European prosperous towns	Piazza Popolo, Rome, Italy
Model of Piazza center with no auto traffic in center of town,	Central Park, NY - diversity, user friendly layout - beautiful
exterior access for deliver vehicles	throughout the seasons
Mizner Center, Boca Raton, FL	Siena, Italy
Montreal	Old city of Jerusalem
Quebec	Old city in Barcelona
Tuillieries Gardens, Paris	Annapolis near harbor, downtown near Academy
Rockefeller Center, NYC	Ron Rogers Arboreteum, West Windsor
Koenigstrasse, Dusseldorf, Germany	Streets and river front in old Montreal
Hyde Park, London	South Street Seaport, NYC
Grand Place, Belgium	Mall, Washington, DC
Victoria Station, London	Trafalgar Square
Union Square, DC	Palmer Square
Piazza San Marco, Venice, Italy	Palmer Square in Princeton, NJ
Las Ramblas, Barcelona, Spain	St. Mark's Square - Florence, Italy
Leidseplein, Amsterdam, Holland	National Mall, Washington, DC
Rittenhouse Square, Philadelphia	Central Square, Groningen, Netherlands
Central Park, NYC	Pier 5 Market, Seattle, Washington
Fanueil Hall, Boston	Palmer Square, Princeton
Lakeside Park, Cooperstown, NY	Disney World
Oslo, Norway town center	Barcelona - Gaudi's Park (Buell Park)
St. Michaels, MD	London near Regent's Park/London Business School
Amsterdam, Holland	Mall, Washington, DC - lots of grass, museums, pedestrians
St. Petersburg, Russia	Central Park, NYC
Salem, NJ	Kyoto, Japan
Kenya, Africa	Piazza Navona, Rome, Italy
Mizner Park, Florida for its mixed use development	Pond at Woodrow Wilson building
Outside the Louvre, France, fountains, walks, trees, flowers	Discovery Bay in Hong Kong - no cars, only buses and golf
and shrubbery	carts
Places with trees, shrubs, flowers and sculpture	Waterfront in San Antonio
Piazza in Italy	Atlantic Station, Atlanta
Venice, Italy	Beach
	Mercer County Park - good size for township & county
Town square, Brussels, Belgium - openess, pavers, building styles and decorative banners	Riverwalk in San Antonio - lots of pedestrians, restaurants,
the state is a second state state where the state state is a second state sta	music

Voit Village CO. foundation bills and nodestring with a	Notes of the set No						
Vail Village, CO - fountains, bike and pedestrian paths,	Waterfront Municipal in Whakafane, North Island of New						
plantings & trees	Zealand						
Nourset DL monores stations floures to a locations	A place for public gatherings, concerts, etc not just chain						
Newport, RI - monuments, statuary, flowers, trees & plantings							
Marco Town square Venice, Italy	Marquand Park - good size for development						
Open pedestrian plaza with fountain, pedestrian accessibility,							
no through traffic level one shops, two offices, three	Newport, RI, enjoyed walking along the cliff walk, many shops						
apartments	and restaurants made it desirable along with the harbor						
NY Botanical gardens	Austin, TX downtown						
Yosemite National Park	UCSD Quad						
Skyline Drive	U Michigan Quad						
Blue Ridge National Forest	Riverwalk, San Luis Obispo, CA						
NJ Shore	On a farm in India						
Chalice Well, Glastonbury, England - quiet safe gardens that	Canals in Amsterdam - shops, restaurants, plants, pedestrian						
combined meditative areas with public walkways	place						
Patras, Greece - fountains, outdoor cafes, casual restaurants,	Places full of people, old buildings, shops, culture, interesting						
diverse ages	design, good food but not too congested						
Parc Guells, Barcelona, Spain	Mall, Washington, DC						
Prospect Park, Brookly, NY	Grounds of the Floriadia, Netherlands						
Italian & Spanish Plazas	National Tank Museum						
Downtown Charlotte, NC	Piazza San Marco						
Santa Fe, NM	Grand Canyon, North side						
Yankee Stadium	Victoria, BC						
Janet Simmons	Market square Helsinki, Finland						
Princeton Shopping area	Siena, Italy						
Princeton Library	Bath, England						
New York City - Soho, downtown area	Tallinn, Estonia						
Italy	Abel's Hill - Chilmark, Mass						
France	Martha's Vineyard						
Spain	Masada, Israel						
Japanese Botanical Gardens	Streets of Manhattan - always active, never boring						
Portugal	Corniche in Doha, Qatar						
NY Botanical gardens	Johnson Gardens in Hamilton, NJ						
Japanese & European architecture and design	Sayen Gardens in Hamilton, NJ						
Istanbul, Turkey town center	Fisherman's Wharf						
Milwaukee, MI Old World section	Stanford University						
Millstone River	Lake Placid						
Stoney Brook Millstone Watershed Reserve	Telluride						
Lake Carnegie	South Beach						
Jordan Pond House at Arcadia National Park	Aspen Village						
Champs de Mars between Trocadero & Eiffel Tower, Paris,	Plaza Major - Madrid, Spain - something for everyone at all						
France	times						
Palmer Square, Princeton, NJ	Rittenhouse Square, Philadelphia						
Place d'Etoile, Paris, France	Malibu Boardwalk						
Place by Rijksmuseum in Amsterdam	Annapolis Harbor						
Farmers Market, Portland, OR	Guam, South Pacific						
Fanueil Hall, Boston	Villate at Lake George, NY						
Golden Gate Park, SF	Central Park, NYC						
Bryant Park, NYC	Washington Mall						
	Rockefeller Center						
Sprowl Plaza, UC Berkeley campus							
Palmer Square, Princeton, NJ	Coliseum in Rome						
Italian Piazzas	Bryce Canyon						
Parsian cafes	Zermatt, Switzerland						
Milanese covered malls	Adirondak Mountains						
Napa Valley vineyards	Yosemite Valley						
German pedestrian street malls	Union Station Cincinnati, Ohio						
Plazas in front of Gothic cathedrals	Gaslight District, San Diego, CA						

Mexico, New Mexico outdoor adobe plazas	Mainstreet, Disneyland
Rittenhouse Park Plaza	Venice - whole town and piazzas
NYC Central Park	Oaxacca City, Mexico - downtown plaza
Beal Gardens @MSU	Embaracadero Plaza, San Francisco, CA
Zion National Park, Utah	Corte's Palace area, Cuernavaca, Mexico
	Perugia old city center, Italy
Adirondak campground	
Red Bank, NJ	Crawford Notch Overlook, NH White Mountains
Grounds for Sculpture	Palmer Square, Princeton, NJ
Union Station, Wash DC	Christtown, New Zealand
Cambridge, England	San Francisco, CA
Lakeville Lake	Alhambra, Barcelona, Spain
Old Town - Alburqueque	Rock Creek Park, Washington, DC
Lake Como, Italy town square and lake and mountains	Piazza Narvona, Rome - beautiful shops, fountains, cafes &
beyond	gelatti
Amalfi Coast, Italy	Trafalgar Square - London
Grand Canyon	Munich park
Grounds for Sculpture	Piazza Navona - Old City Rome
Piazza Navona	Forest Hills, Queens, NY
Inner Harbor, Baltimore	Mount Rainier
Bruges, Belgium	Fisherman's Wharf, SF
Amsterdam, Holland	Nice, France
Geneva, Switzerland	The Flats, Cleveland
Summit, NJ town center	Rittenhouse Square, Philadelphia
Westfield, NJ town center	The Mall, Washington, DC
Providence, RI	Water fountains in downtown, Tempe, AZ
Quebec, Old Towne	St. Mark's Square, Venice, Italy
Chicago - Shore parks - very peopled, big, grand, open, has	Krakow, Poland town square out side of Wavel Castle with
water fountains	outdoor markets and meeting places
	Anywhere I can swim - Carribbean, Mediterranean, Hawaii,
Old Towne - Alexandria, VA - nightlife and transit accessibility	Tahiti, Australia, New England - West Windsor Water Works
Central Park, NYC	Downtown Princeton
Mercer County Park	Downtown Tempe Arizona
Spanish steps, Rome	St. Mark's Venice
Philadelphia Zoo	Torpedo Factory Art Center, Alexandria, VA
NY Botanical garden	Seattle Pioneer downtown square
La Petite Venise Colmar, Frane	European cities with music venues
Boston Public Garden	Washington Mall, Washington, DC
Copenhagen, Denmark	Sydney Harbor, Australia
Luzern Swiss painted tunnels - covered bridge	Baltimore Inner Harbor
Rockefeller Center, NYC	Fanueil Hall, Boston
Mercer County Park	Seattle Pike Market/Waterfront area
Canada - flower pots hanging on the side	Singapore River walk
Paris	Central Park south
Fountain	Millenium Chicago
Bike path	Grounds for Sculpture
Italian Piazzas	Palmer Square
Vail, Colorado	Grand Place, Brussels
Big Sur, CA	Butchart Gardens
Aspen, CO	Central Park - NYC
Hilton Head Island	Spanish Steps - Rome
Inner Harbor, Baltimore	Washington Square - Greenwich Village
Nafplion, Greece	Central Park, NYC
	Central Park, NYC
Eastern Market, Wash, DC	
Washington Mall	Jacksonville Landing, Jacksonville, FL
Downtown Banff, Alberta, Canada or Lake Louise	London Gardens
Downtown Bridgewater, NJ near train station Campo Siena	Dead Sea Central Park, NYC

Piazza Navona, Rome	River Walk - San Antonio							
European town squares in small cities or villages - Brugges,	Plaza/Water fountain in front of Christian Science Building,							
Brussels, Venice, Yvoir, Tuscany - walkability	Boston							
Rouse projects - Fanueil Hall, Baltimore Inner Harbor, NY	Sproul Plaza - UC Berkeley - vibrant public conversation,							
Seaport	great place to eat lunch							
Plamer Square - plaza next to library	Arcadia National Park, Maine							
First Mesa Arizona - Hopi Lands	Town square in European cities and towns							
Portofino, Italy Harbor	Aix-en-Provence, France							
Aspen & Vail, Colorado	Isle sur la Sorgue, France							
Grand Canyon south rim	St. Marks Square, Venice							
Mozart's house & Bratislava, Slovakia	Mall, Washington, DC							
Italian public squares - shopping, fountains, casual gathering	Marin Headlands - Golden Gate National Recreation - history,							
places	public space, sweeping vistas							
Zocalo, Oxacia, Mexico - green lawn, trees, pavillion,	Gardini Di Boboli - multi-use, walkability, art, gardens and							
restaurants surring the square	cafes							
Amalfi Coast, Italy	Tikal ruins in the middle fo the jungle - Guatemala							
Avalon, NJ								
Yosemite National Park	Snake River campground French Quarter - New Orleans							
Trafalgar Square, London	River Walk - San Antonio							
Hometown town center with large field in center where 7/4	La Defense outside Paris because cars have a separate area							
fireworks were held. Gazebo for summer concerts and fall pep								
rally & bon fire.								
Maine	Muensterplatz, Freiburg, Germany							
Yosemite National Park								
Downtown Santa Barbara & EL Paso	NYC Central Park							
Carmel, CA	Cloisters, NYC							
Montreal	Vengen, Switzerland							
Sayen Gardens, Hamilton, NJ	Boulder, Colorado							
Blanchard Gardens, Vancouver	Tokyo ginza - outdoor sitting							
Yellowstone National Park	Boulder, Colorado							
Serengeti - Masai, Kenya/Tanzania	Grounds for Sculpture							
Champs d'Elysee - accessibility to shops, open spaces, cafes,	Any European opean air plaza - cafes, benches, stores,							
green spaces, minimal impact on neighborhood	restaurants							
European old world charm	Vail							
Garden Mall, Rancho Cucamonga, California - surrounded	Palmer Square, Princeton, NJ - with no cars, open space for							
with housing (condos, singles and apartments)	concerts & festivals and farmers market							
Green Park, London, UK	Bayard Cutting Arboretum, Long Island State Park							
Promenade leading to Bethesday Fountain in Central Park,	Union Square - Pittsburgh - waterfront, restaurants, shops,							
NYC - blend of nature & people - oasis within city	pavers, parking and window shopping							
Downtown Burlington, VT - great pedestrian friendly village	Boston							
Disney World	Baltimore Inner Harbor							
Ridgewood/Princeton/Westwood/Pearl River	Marienplatz, Munich, Germany							
Hanover, NH	Mall in DC							
Union Square - San Francisco	Golden Gate Park, SF							
Baltimore Inner Harbor	Princeton both University and town							
Venice, Italy - pedestrian city, museums, shops, fountains and	Assisi, Italy - parking below, shops, cafes, fountains, strong							
benches	sense of community - friendly welcoming atmosphere							
	Mt Stewart Gardens, Northern Ireland - beautiful tranquil							
Public places in Europe - large squares with tables, fountains,	space with many individual "rooms", not crowded, antithesis							
surrounded by restaurants, churches, businesses and trees	of theme park							
Central Mendoza, Argentina - Plaza Independencia and it's	Town square in Troy, OH - open green space for art							
four satellite plaza, sycamore trees, wide sidewalks, cafes and								
artisan booths	mixture of office, retail & residential							
Mizner Park, Boca Raton - family friendly, hip, young, vibrant,								
Mizner Park, Boca Raton - family friendly, hip, young, vibrant, adult, sophisticated, shopping, gallery, restaurants, movies,								

Favorite Places					
Downtown Princeton	Vatican Courtyard - Rome, Italy				
Chapel Hill, NC	Thailand (beauty of the various temples)				
Carrboro, NC open space around shops, permanent farmers	Our life in Canal Pointe has been a wonderful surprise. Do				
market	not like parking at the station.				
Geneva	Paradeen Manor, Bronx, NY				
Chapel Hill, NC	Princeton				
Carrboro, NC	New York				
Union Station, DC stores	Own home and property				
Stones of Callanish, Scotland	Trenton in the 50's & 60's				
Mall in DC	St. Louis, MO				
Union Station, San Francisco	Vancouver, BC				
Union Station, DC stores	Ontario, Canada				
Siena, Italy hotel	Chapel House, Hamilton, NY Colgate University				
Princeton, NJ	Long Branch and Red Bank				
Grounds for Sculpture	Grand Marier, Michigan				
London, England	Village Grand at Bear Creek				
Princeton, NJ	Manhattan, NYC				
West Windsor, NJ	New York City				
Princeton, NJ	Central Plaza in Santa Fe				
New Rochelle, NY					
	Westfield, NJ's transit village				
St. James Church, Pennington - open, airy, welcoming,	Toronto, Ontario - great sense of neighborhood, ethnic				
simple, community orientated	diversity and street life				
New Jersey	Vatican and courtyard				
West Windsor, NJ	Village of Cooperstown, NY				
West Palm Beach, FL very pedestrian friendly tree lined	Santa Fe, New Mexico Honeymoon (1959) beautiful small				
streets, wide open plazas, benches and fountains, stages for	town with shops, history and environment				
Beach Haven, NJ	Nashville, TN				
West Windsor, NJ	Aurora, NY				
Rome	NYC				
Paris	Own home				
New York	Own home				
San Francisco	Naussau Street/Palmer Square in Princeton				
Yellowstone Park	Own church - built in the mid 1800's				
Lake summer cottage	Johns Hopkins University				
Home	New Orleans				
Brigantine, NJ	UVA				
Green areas with benches, trees and fountains. Café style	Village of Swarthmore, PA - where I could walk to parks,				
areas outdoors	restaurants, grocery, train				
Quebec city outdoors	Rockefeller Center, NYC				
Own home	West Windsor				
Own home	Gibbs Halls				
Wilmington, DE	West Windsor				
Rutgers Stadium when they defeated Louisville on November	Own neighborhood - Sherbrooke Estates off 571 - Old Dey				
9th	Farm				
Own home	hometown USA				
Vail Village & Boulder, CO	Manhattan				
Newport, RI	Own backyard with flowers, birds, space, private				
Childhood home in Putnam Co, NY	Princeton University campus				
Childhood camp	Family farm I live on				
Tillmans ravine in Stokes State Forest	Forbidden City in China				
Athens, Greece - wonderful mix of shopping, arts & living	My home in West Windsor, my farmland in NH, Gardens in				
spaces, outdoor cafes, mixing of all ages in plazas	Montreal, Lakes in northern NJ				
Patras, Greece	Outer Banks, North Carolina specifically Rodanthe				
Seattle, WA	London				
Bali - balance of nature, culture and spirit	Princeton Public Library				

Georgetown University, Wash. DC	Parent's beach home - gathering place for all							
Carmel, Pacific Grove & Monterey area of California	Georgetown, Washington, DC							
Grindelwald-First, Switzerland	Grand Place Square in Brussels, Belgium							
University of Texas at Austin by tower & fountain & great	The high school I graduated from - because of interaction with							
playgrounds	teachers and students. Do not like Palmer Sq.							
Rose garden on the north side of the Berkeley hills,	Recreation park/tennis courts, high end restaurant to meet							
overlooking SF Bay	friends, Senior Center with good programs							
Italian Plazas	California							
French street cafes	Sedona							
	Museum of Modern Art							
Venezia, Italy								
Transylvanian castles	Home in Princeton							
Romanian mountains	San Francisco							
Grecian Islands	Santa Fe, New Mexico - style and spirituality							
San Francisco	Own home							
Napa Valley	Woods							
Brasov, Romania central plaza	Downtown Princeton							
Buchanest Lipsciani - pedestrian shopping street in central	Estes Park, Fort Collins, CO - solitude, natural beauty,							
city	exercise							
St. John's Church, Toledo, OH	State Street - Santa Barbara, CA							
Grovers Mill area of West Windsor	Greenwich, CA							
Brookly Heights - Montague Street commercial and the	Manhattan East Village, East River Park to Thompkins Square							
promenade	Park - small town community feel to NYC							
Nanvao Grille	Berrien City							
Own home	Summer Camp							
Own home	Masada - Dead Sea							
Neighborhood	Undeveloped Beach - Robert Moses State Park LI, NY!							
Own home	Upper West Side in NYC in 1970-80's							
Own home	Brooklyn Heights in 1970-80's							
UVA lawn	Washington, DC							
Venice	Princeton							
Hunter Mountain	Own home							
Connecticut coast on Long Island Sound	Princeton							
Connecticut coast on Long Island Cound	Own home							
Mohonk Mountain	Princeton							
Denmark, Copenhagen	Squam Lake, NH							
Disney World	Tow path along Delaware River							
Princeton campus								
Venice	Own home							
	Princeton University campus							
Princeton Junction	Own home							
Boston/Brookline, MA	Own yard							
San Antonio downtown riverwalk	Mainstreet Stockbridge, Mass							
University of Notre Dame main quad	Toulouse, France							
Assisi - Rocca Baggiore, Italy	Rusty Scupper							
Annapolis, MD	Sammamish, WA (Seattle area)							
Old high school because of the variety of activities	Calcutta, India							
Princeton University	Noakhall, Bangladesh							
West Windsor waterworks	NYC							
Ashokan, NY - SUNY	Farmers Market							
Memorial Park, Quakertown, PA	Flower shop							
Cape May, NJ	Tiny Cuban restaurant							
West Windsor home	Villanova University							
Maine	West Windsor home							
Salta, Argentina	West Windsor home							
Dakar, Senegal	Jersey shore, Point Pleasant, NJ							
Asian cities	Home in Canal Pointe							
Princeton Boro - 1950-1978	Pocono mountains							
West Windsor	Lakeside restaurant, Pocono mountains							

West Windsor	Martha's Vineyard
West Windsor home	Hanover, NH
West Windsor - community and mayor	Longboat Key, Florida
Walkable, pedestrian area - food, culture, convenience	Bass Lake, Michigan near Pentwater and Ludington
Transylvania	Family room
Singapore waterfront	St. Patrick's Catheral, UK
Sydney Harbor	New York city Union Square
San Moritz	Bethesda Row
Scottsdale	Wellesley, Mass.

Cultural Goals	Priority 1		ority 1 Priority 2		Priority 3		Priority 4		Priority 5		Priority 6	
Cultural Goals	#	%	#	%	#	%	#	%	#	%	#	%
Create an iconic and active public place for the entire West Windsor community	15	34%	8	36%	0	0%	2	18%	1	13%	0	0%
Preserve and/or strengthen the neighborhoods in and around the redevelopment	14	32%	6	27%	1	8%	1	9%	2	25%	0	0%
Incorporate performance venues and artist opportunities	4	9%	4	18%	6	46%	4	36%	0	0%	0	0%
Provide a permanent home for the West Windsor farmer's market	6	14%	3	14%	3	23%	3	27%	2	25%	0	0%
Celebrate the people, character and history of West Windsor Township	5	11%	1	5%	3	23%	1	9%	3	38%	1	100%
	44		22		13		11		8		1	

Comments on Cultural Issues		
Amenities		
Library Annex/Post office		
Civic / Cultural/ Artistic		
Teen space/ teen center in the public space - not the housing		
Community classroom space		
Museum		
Teen café - input from teens		
Town center for everyone		
Culture Center		
Need an arts center or something to enhance the equality of life in the neighborhood		
Must support the arts throughout the year - indoor space		
Restaurants and other retail outlets		
Show place for the arts - changeable		
Teen center / late night activities		
Activities for older children		
Some night life/ movies/bars		
Mom & Pop restaurants/coffee houses		
Art center by old fire station		
Provide a community center		
Pizza parlors, restaurants, coffee house & book stores		
Family center for teens & young adults		
A place for teenagers		
Indoor venues		
Get rid of Pr. Jct. fire house		
Add museum		
Satellite post office & library		
Space for independent movie theater		
Include the WW arts council		

Green spaces for concerts Playground in the public space Water feature Art gallery - theatre - outdoor Provide a safe and attractive place for people of all ages to congregate A cosmopolitan square A public use that can be used more than just the summer Create a child friendly place to welcome families Dutdoor concerts, Holiday tree lighting Flexibility of appearance Dynamic outdoor spaces Overall aesthetics of the village should be a real "photo op" Ampatheater space Farmers market/craft fair Park/shops near station Include statues, plaques, fountains Enhance green/wet lands with walking paths Sculptures, seating band shell, plaza Enhance lighting for nighttime activities for families and young adults Development Keep a lower/median density Capture parts of WW neighborhoods to incorporate into center Focus on the farming heritage of the real Grovers Mill history Do not forget the disabled people or others compromised mentally or emotionally - add to their quality of life Preserve West Windsor's current character as a bedroom community Sensitivity towards residential area Retail around perimeter and small residential apartments above Bring in different architects or have a contest among architectural students who will invest in historical WW for preservation Redevelop the Acme and the strip mall Dont mimic Palmer Square Keep main road away from village center Provide a walkable town center Train stations should be a center, an icon, an attraction with entertainment <u>Connections Connections Con</u>	Open Space
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Hightstown corridor should tie into train station	Connection to bring together the municipal offices, library, senior center and town center
ntegrated both sides of train tracks	Hightstown corridor should tie into train station
integrated set in dece en train tradite	Integrated both sides of train tracks

Economic Goals	Pric	ority 1	Pric	ority 2	Pric	ority 3	Pric	ority 4	Pric	ority 5	Pri	ority 6
	#	%	#	%	#	%	#	%	#	%	#	%
Plan for the redevelopment project to be tax neutral or tax positive for the residents.	22	76%	1	4%	1	6%	1	8%	0	0%	0	0%
Provide opportunities for local businesses in the retain area.	4	14%	5	20%	5	31%	3	25%	0	0%	0	0%
Balance density in the plan to attract private funding for public infrastructure improvements.	2	7%	11	44%	3	19%	3	25%	0	0%	1	100%
Satisfy state-mandated affordable housing requirements on-site.		3%	3	12%	2	13%	4	33%	8	80%	0	0%
Work with the WW-P School District to project the number of school children generated from any new housing.	1	3%	5	20%	5	31%	1	8%	2	20%	0	0%
	29		25		16		12		10		1	

Economic Goals
Development
Depends on size of new housing units
Understand the need for housing mixed use / retail
Does housing have to be on the site
Housing in the scale of West Windsor
Need for a nightlife. People on the streets at night, good for safety
Encourage walkable community where people live and work
Office, campus/corporate office center a priority.
Develop residential above retail locations, focus should be on retail operations. Establish 70/30
Graduate student housing at the train station
Senior housing
Incorporate existing office buildings space into the development
Provide affordable space for not-for-profit entities - like the WW Arts Council
Ensure the 571 redevelopment is given the acme priority as the new development plan
Incorporate Acme/Ellsworth area into actual planning, not just on paper
Taxes/Finance
Project needs to offset municipal services & generate revenue
Tax ratables positive
Impact fees, etc.
Focus on tax providers like retail shops
How will construction be funded
Who will be left with the debt
Positive Tax impact at all phases
Supply enough tax income to benefit
Define tax neutral & tax positive
Whatever built will sustain taxes without adding to new people

Amenities
Upscale retail, restaurants, service businesses, such as dry cleaners, boutique, florist.
No big box stores
Movie theaters, supermarket, restaurants, etc.
Model like Washington DC Union Station
Avoid national chains
Mom & pop's - keep character
Small shops/restaurants around train station
Pedestrians should have access to stores
Pedestrian and aesthetics friendly, support existing services
School Kids
Refer to Rutgers Study - only 2 kids per 100 houses. Not a concern.
No additional students
Balance of voting blocks (districts) to protect school funding
Project impact of new school children
No more than 2 bedrooms in new housing to limit children
Housing designed to limit add'I school children coming into the district (so there is no negative effect
on the school system)
Transit
We're already paying for having the train stations in our midst
Expand train station itself to accommodate crossover, food court, retail, etc.
In all aspect contact developer of American Cyanamid track
Misc
Marketing should be completed by professional and volunteer groups

Traffic & Circulation Goals	Pric #	ority 1 %	Pric #	ority 2 %	Pric #	ority 3 %
Improve traffic circulation in and around the redevelopment area.	16	<mark>39%</mark>	4	15%	4	44%
Encourage use of alternative modes of transportation such as bicycles, walking, buses/shuttles, and trains in and around the redevelopment area.	13	32%	19	70%	1	11%
Provide easy access for commuters to the train station and parking facilities.	12	29%	4	15%	4	44%
-	41		27		9	

Comments on Traffic & Circulation								
Parking								
Satellite parking and shuttle buses								
Better way for non-residents to get in without bringing their cars								
Raise parking fees								
Look for satellite lots								
People movers from periphery parking								
Provide easier access to and from parking spaces								
Parking garages - need garages to accommodate commuters, shoppers, employers and residents Mixed feelings about the proximity of the garages to the train station								
Garages have to be well-lit, without tight circles for access								
Make strict no parking policies on the streets in neighborhoods adjacent to redevelopment area								
Separate parking and shuttle to trains								
Provide roof over tracks - make circulation at the upper level with parking garages along both sides of tracks								
We don't want to repeat Hamilton's mistakes or issues with parking deck								
Make sure we learn from the parking experience of the Hamilton Station								
We need more parking to accommodate everyone who wants to commute or use retain or other								
amenities								
Getting out of deck is problematic at "rush hour"								
DOT to provide park and ride								
Minimize the additional time it will take to park - do not add another 15 minutes to people's commute Parking garage with wraparound								
Shared park/rides for surrounding shopping centers with shuttle services								
Carnegie Center - relocate significant portion of commuter parking to satellite parking areas to free up area and connect these by shuttle and walking								
Parking decks in the vicinity								
Four parking garages - all within 5 min circle along both sides of tracks along main arterial roads Prevention of unauthorized parkers								

Road Network
Funding for roadway improvement - see green circles
No cul-de-sacs - grid system
Need strong circulation to accommodate corporate office center, etc.
Additional round-about to enable easier movement of traffic
Multiple avenues of entry and exit so not to have a traffic backup
Ensure 360 degree traffic circulation around station
Straighten Waraez Road
Create multiple routes for cars, bikes and trains to access transit village
Expand roads to/from around station
Widen bridges
Intelligent signals
Option to circulate around area not through
Bus and car lanes separate - ease traffic flow - separate entrances/exits
Cul-de-sac Varsity and Fisher Place
Make sure there is an easy left-hand turn at Wallace and Cranbury
Make Alexander and Washington more pedestrian friendly with shoulders and sidewalks
Move more than just the entrances we have now. Have streets for the residents
Hightstown Road and Cranbury Road is too dangerous - need left hand turn signals
Ensure Washington Road is not clogged with traffic so it can be used by local residents
Ease traffic within existing residential areas
Keep traffic out of Berrien City
Need to address how to improve the traffic flow for either autos, pedestrian, cyclists between east-west
flow on Route 571/Alexander Road
Vaughn Drive
Use Vaughn as a true bypass for vehicles to go as far west as possible connecting Alexander to
Washington
Vaughn Drive Bypass/limited vehicular access to core
East of getting from one side of the tracks to the other. Use Vaughn Drive as a Bypass to go from
Alexander to Washington
Vaughn Drive as a thru road
Vaughn Drive - greater connectivity
Transit
Stop the Dinky at the Vaughn Bypass
Shuttle buses
Need to address more underpasses at train station and other points along railroad tracks
Add more stops on the Dinky route.
Extend Dinky to Plainsboro. Track already exists
Improve drop-off capabilities - separate areas - disengage
Build a monorail
Incorporate bus lines and jitney sources
Priority for busses/taxis (close to station)
Buses to stop in WW
GPS tracking of buses
Need public transportation for teenagers and kids
Different modes for different populations
The dinky should be much more crowded
Consider alternative to access to train station without cutting through residential communities
Reduce traffic through use of alternate modes of transportation
Have the rapid transit bus stop at places where the buildings are on Alexander Road

Connections							
Connect east/west bridge or better tunnels							
Easier access across Route 571							
Agee Utign Drive should be connected							
Provide better service for east/west traffic - auto and pedestrian							
Multiple vehicle crossings							
Connect both sides of the tracks							
Provide access across the tracks for residents on east side of station							
Get to and on other side of Route 1 - perceived as a barrier							
Existing communities to have easy access to amenities of village							
Need east/west connections for pedestrians that are safe							
Pedestrian & Bike							
Pedestrian only roads within village							
Make it more pedestrian friendly - more walkways							
Safe for children to ride or walk to nearby schools							
Add overhead walkways like in Philadelphia and Boston							
Bike trails, walking trails, pedestrian friendly streets and crosswalks							
Biking and pedestrian paths							
Shielded bridges for pedestrian/bikes from Ellsworth/Acme areas							
Walking-sidewalks-bicycles - wide roads - low traffic speeds							
Attractive "meandering" feel							
Walkways over tracks							
Accessible on bike from Route 571							
Bicycle lanes for commuters							
Increase bike racks (safe locks) all through even at Acme, etc.							
Need better bicycle paths - recreational and utilitarian							
Surrounding Community							
Outsource to the neighboring towns							
Regional issues into account							
Fix traffic in the entire town							
Improve access for residents not out of town commuters - provide shuttle buses at further locations							
Don't attract new commuters from other area, address current situation							
Define (more study) where cars are coming from and plan for that							
Misc							
Safety visibility							
Smart phased in construction to minimize disruption on residents and current commuters							
Improve safety of residents and commuters near area							

Parking Goals	Pric	ority 1	Pric	ority 2	Pric	ority 3	Pric	ority 4	Priority 5		Priority 6	
	#	%	#	%	#	%	#	%	#	%	#	%
Create visually attractive facilities	14	40%	5	15%	2	15%	2	33%	1	25%	0	0%
Provide more parking for West Windsor Residents	11	31%	5	15%	2	15%	0	0%	0	0%	0	0%
Underground garages	2	6%	2	6%	2	15%	0	0%	1	25%	0	0%
Satellite parking	1	3%	З	9%	1	8%	1	17%	0	0%	0	0%
Parking for shopping/non commuters	1	3%	2	6%	2	15%	0	0%	0	0%	0	0%
Simple in and out	1	3%	3	9%	0	0%	1	17%	0	0%	0	0%
Priority for WW residents	1	3%	1	3%	1	8%	0	0%	0	0%	0	0%
More pedestrian tunnels under station	1	3%	2	6%	0	0%	0	0%	0	0%	0	0%
Parking on both sides of the tracks	1	3%	1	3%	0	0%	0	0%	0	0%	0	0%
Commuter Parking	1	3%	0	0%	0	0%	0	0%		25%	0	0%
Annual parking permits	1	3%	0	0%	0	0%	0	0%	0	0%	0	0%
Multiple lots with shuttle	0	0%	З	9%	2	15%	0	0%	1	25%	1	100%
Parking for people in transit village	0	0%	З	9%	0	0%	0	0%	0	0%	0	0%
Bicycle Parking	0	0%	1	3%	1	8%	0	0%	1	25%	0	0%
Senior parking area	0	0%	1	3%	0	0%	1	17%	0	0%	0	0%
NJ Transit busing	0	0%	1	3%	0	0%	1	17%	0	0%	0	0%
	35		33		13		6		4		1	

Comments on Parking Issues

Parking for lunchtime Valet parking for train station Who pays to build parking Who pays to park? Surround transformer with parking deck reroute access out of residential roads Vaughn drive as a main thoroughfare Must have adequate parking for new developments Money from parking Like Hoboken automated parking

Environmental Goals	Pri	ority 1	Priority 2		Priority 3		Pric	ority 4
Environmental Goals	#	%	#	%	#	%	#	%
Enhance the Township's open space inventory.	6	35%	3	17%	2	17%	2	33%
Protect environmentally sensitive lands.	6	35%	2	11%	2	17%	2	33%
Strive to meet the development practices as outlined by the United States Green Building Council's LEED Neighborhood Design criteria	4	24%	7	39%	3	25%	1	17%
Remediate brownfields in the redevelopment area.	1	6%	6	33%	5	42%	1	17%
	17		18		12		6	

Comments on the Environment
Amenities
Green space in the middle to set and walk
Tree lined streets
Green belt connections
Add landscape parks (passive)
Make environ-sensitive lands available for parks
Include park spaces - green lawn, fountains, benches
Provide pedestrian access to wet-land buffers
Make better use of existing space - walking trails, gardens, etc.
Open park areas - good green ratios
Designate park areas more interspersed green space
Protect Sarnoff woods and all good land
Save natural habitat
Study improving showcasing and preserving NB side pond
Parks and attractive landscape
Make it better than it is. Use native plantings
Don't cut trees. Preserve, preserve
Connect the green spaces
Make green space people friendly including pedestrian trails (not soccer fields)
Open space - active or passive uses?
Honor the W.W. open space plan as it exists today
Preserve township greenbelt
Design Features
Sustainable design
Noise abatement
Using wetlands for water reclamation
Use solar panels
General energy conservation
Environmentally sensitive manuals
Better storm water management
Use pervious pavers
Design that is sensitive to light and sound (no large sound producing structures)
Utilize alternative energy systems - solar geothermal
Energy efficiency
Reduce noise
Energy efficiency is very important
Consider solar power as an enhancement. Also green roofing
Reduce noise
Air quality improved because of reduced traffic
Reduce noise pollution

Development
Go above and beyond the minimum requirements (make us leader in this area)
Whose paying?
Deal with remediation of pollutants
Restrict development into dense areas
Sensitivity to flooding of the Little Bear Brook
Unknown environmental issues from demolition
Identify parties to pay for any necessary clean-up so no burden on the tax payers
Brownfields - after remediation cover with asphalt to create extra parking space
3000/8000 high density units added pollution from heating
Control flooding/runoff
Sewage treatment - is capacity okay?
Make places connected
If possible, use as a parking garage
Shrink redevelopment boundary to exclude perimeter wetlands so that the preserved open
space is not misleading
Reduce traffic
Consider traffic as a negative impact
Misc
Do not allow cars to idle waiting for pick up and exiting
Question the economic impact
Sidewater portion off
Development floodplan into places people

Overall Goals	Pric	ority 1 Priority 2		Priority 3		Priority 4		Pri	ority 5	
	#	%	#	%	#	%	#	%	#	%
Traffic / Circulation	24	<mark>47%</mark>	17	34%	6	13%	3	9%	1	3%
Economic	14	27%	11	<mark>22%</mark>	8	18%	4	12%	1	3%
Cultural	7	14%	7	14%	12	27%	11	33%	8	24%
Parking	4	8%	7	14%	14	<mark>31%</mark>	5	15%	9	26%
Environmental	2	4%	8	16%	5	11%	10	30%	15	<mark>44%</mark>
	51		50		45		33		34	

Overall Comments		
General Development		
AM & PM type use		
Mixed use development that maximizes train station		
Mixed use		
Balanced mixed-use redevelopment		
Multi purpose facilities		
Support local businesses in the new retail space		
Small business		
Village not urban		
Develop a family friendly village		
We want to build a town center		
Aesthetically pleasing town center		
Community/town center which supports		
Place to congregate and walk to and from		
Attractive central focal gathering point for a social and cultural diverse community		
Creating identity for the town		
Entry to West Windsor improved		
Connect east and west side		
Use their land wisely		
Smart phased in construction		
Design Standards		
Architectural standards with a unified design		
Architecturally pleasing		
High performance buildings that won't negatively affect stormwater quality and quantity		
Don't want more than 3 stories		
Scale and density		
Good design is good business for master plan so developers don't "bottom line" the project to death		
Strip mall feel not desirable or attractive		

Residential Development
Student housing for Princeton
Senior housing
ffordable
Should have affordable housing
Preserve neighborhoods
oung Professional Residential
fust be better for residents
Cultural - Strengthen surrounding neighborhoods
Nodest amount of small housing
lousing for PU Students near Dinky train
Ake sure you consider adjacent communities (minimize impact to current residents)
leed big living space
/inimal housing
Diversity in housing not a theme park
Residential issues need further flushing out
lot looking for "family friendly" housing?
lot more school aged kids
Amenities
rees, benches and fountains
Open space - help us get to D & R Canal without a car
Parks are ideal for creating sense of community
Community garden with water element
Connect people with the Millstone River
gym and jogging area are nice
Small movie theater
ce cream shop
Services (dry cleaners, food stores, etc.)
lotel
ndependent movie theater
ttractive draw of stores and outdoor cafes
space to incorporate performance and arts
Place to sit outdoors and eat, shop, etc.
Cultural and art activities
ie-in to existing mini and library and senior center
Attractive station with shopping and arts
Permanent home for Farmer's Market Town Center for everyone
Nove Farmer's Market from the parking lot of the train station to a permanent location
vithin town center's public space as only link to WW history Circulation
Definitely improve traffic patterns
Traffic - improve circulation
lo cars in town center
raffic isn't solely train commuters
Don't add congestion to Washington Road traffic through to Princeton needs to be
ddressed too
raffic and parking
Reduce traffic thorough use of alternative modes
Sirculation - encourage alternative modes
Regional approach to transportation

Parking
Parking to use less land but increase number of spaces
Non-resident park rides
More commuter accommodations and parking if best alternative
Ease of access to parking (multiple exit and entry options)
Satellite parking with shuttles
Revise parking rules and permits
Efficient parking should not add to commuter time
More efficient attractive parking - possibly satellite parking with buses
Parking - attractive parking garages
Shared use concept in parking and train station
Parking clear priority - more attractive - meet overall demand - satellite parking -
underground parking
Work with non public lands to parking lots
Transit
Dinky should be full
Concern - can trains handle added riders?
Move train station toward center to improve 10 minute walk radius Build a better station
Add weather protection at platforms
No buses along Dinky tracks Ask DOT to build another station
Dinky stops
Extend Dinky to Plainsboro
Improved drop off capabilities
We need more information from DOT as to the future train stations
Connecting both sides of the tracks Pedestrian & Bike
Pedestrian/bicycle crossing on Route 571
Need pedestrian/bicycle crossing on nodice 37 n
Pedestrian access with ease
Sidewalks of adequate width, flat for senior and disabled
Handicap access not mentioned
Connect paths
Environment
Green technology/noise
More trees
Increase environmental aspects to get rebates (solar, etc.)
Green growth
Who's paying for environmental cleanup?
Environmental - open space LEED
LEED standards are important
Concern with respect to brownfields
Protect environment and leave it better than now
Green friendly construction products
300' buffers on all streams and Millstone River
All tied to environment
Open space and environmental issues

Mubble Taxes/Finance Get financial assistance (state, NJ Transit, private sources) Economic improvement - tax neutral Economic - tax neutral/tax positive Tax positive is a driving force Combination of public and private funding Focus on a tax neutral development of retail operations Don't raise our taxes No increase in taxes Tax neutral or tax positive Tax Neutral - concerned about costs Misc Compare solution to a do nothing solution - it must be better Why were there virtually no African American residents here tonight and what is it about pur process, and our community, that results in this? Age diversity Enjoyed process map Meeting well planned Concern - different property owners cooperating Don't need space Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Safety
Taxes/Finance Gaet financial assistance (state, NJ Transit, private sources) Economic improvement - tax neutral Economic - tax neutral/tax positive Tax positive is a driving force Combination of public and private funding Focus on a tax neutral development of retail operations Don't raise our taxes No increase in taxes Tax neutral or tax positive Tax Neutral - concerned about costs Misc Compare solution to a do nothing solution - it must be better Why were there virtually no African American residents here tonight and what is it about our process, and our community, that results in this? Age diversity Enjoyed process map Meeting well planned Concern - different property owners cooperating Don't need space Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balance conflicting interests Balance dapproach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be	Top security (if it is safe, they'll come) - lighting
Get financial assistance (state, NJ Transit, private sources) Economic improvement - tax neutral Economic - tax neutral/tax positive Tax positive is a driving force Combination of public and private funding Focus on a tax neutral development of retail operations Don't raise our taxes No increase in taxes Tax neutral or tax positive Tax Neutral - concerned about costs <u>Misc</u> Compare solution to a do nothing solution - it must be better Why were there virtually no African American residents here tonight and what is it about bur process, and our community, that results in this? Age diversity Enjoyed process map Meeting well planned Concern - different property owners cooperating Don't need space Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Public safety important
Economic improvement - tax neutral Economic - tax neutral/tax positive Tax positive is a driving force Combination of public and private funding Focus on a tax neutral development of retail operations Don't raise our taxes No increase in taxes Tax neutral or tax positive Tax Neutral - concerned about costs Compare solution to a do nothing solution - it must be better Why were there virtually no African American residents here tonight and what is it about our process, and our community, that results in this? Age diversity Enjoyed process map Meeting well planned Concern - different property owners cooperating Don't need space Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Taxes/Finance
Economic - tax neutral/tax positive Tax positive is a driving force Combination of public and private funding Focus on a tax neutral development of retail operations Don't raise our taxes No increase in taxes Tax neutral or tax positive Tax Neutral - concerned about costs Misc Compare solution to a do nothing solution - it must be better Why were there virtually no African American residents here tonight and what is it about our process, and our community, that results in this? Age diversity Enjoyed process map Meeting well planned Concern - different property owners cooperating Don't need space Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balance dapproach Why is PJ bearing the brunt of growth?	Get financial assistance (state, NJ Transit, private sources)
Tax positive is a driving force Combination of public and private funding Focus on a tax neutral development of retail operations Don't raise our taxes No increase in taxes Tax neutral or tax positive Tax Neutral - concerned about costs <u>Misc</u> Compare solution to a do nothing solution - it must be better Why were there virtually no African American residents here tonight and what is it about pour process, and our community, that results in this? Age diversity Enjoyed process map Meeting well planned Concern - different property owners cooperating Don't need space Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Economic improvement - tax neutral
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No increase in taxes Tax neutral or tax positive Tax Neutral - concerned about costs Misc Compare solution to a do nothing solution - it must be better Why were there virtually no African American residents here tonight and what is it about bur process, and our community, that results in this? Age diversity Enjoyed process map Meeting well planned Concern - different property owners cooperating Don't need space Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Focus on a tax neutral development of retail operations
Tax neutral or tax positive Tax Neutral - concerned about costs	Don't raise our taxes
Misc Compare solution to a do nothing solution - it must be better Why were there virtually no African American residents here tonight and what is it about our process, and our community, that results in this? Age diversity Enjoyed process map Meeting well planned Concern - different property owners cooperating Don't need space Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	No increase in taxes
Misc Compare solution to a do nothing solution - it must be better Why were there virtually no African American residents here tonight and what is it about our process, and our community, that results in this? Age diversity Enjoyed process map Meeting well planned Concern - different property owners cooperating Don't need space Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balance dapproach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Tax neutral or tax positive
Compare solution to a do nothing solution - it must be better Why were there virtually no African American residents here tonight and what is it about our process, and our community, that results in this? Age diversity Enjoyed process map Meeting well planned Concern - different property owners cooperating Don't need space Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Tax Neutral - concerned about costs
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Develop plan for entire redevelopment zone Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Concern - different property owners cooperating
Realistic consideration for 10 minute residents Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Don't need space
Complimentary but not competitive with Princeton Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Develop plan for entire redevelopment zone
Process needs to be improved Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Realistic consideration for 10 minute residents
Balance conflicting interests Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Complimentary but not competitive with Princeton
Balanced approach Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Process needs to be improved
Why is PJ bearing the brunt of growth? Some feel that the transit village should not be constructed	Balance conflicting interests
Some feel that the transit village should not be constructed	Balanced approach
	Why is PJ bearing the brunt of growth?
You need to look at township infrastructure before embarking on any new development	Some feel that the transit village should not be constructed
The need to look at township initiasitucitie before embarking on any new development	You need to look at township infrastructure before embarking on any new development

Appendix 2: Worksheets from Public Workshop 1 (Ideas)

West Windsor Redevelopment Plan IDEAS Workshop | 22 February 2007 | YELLOW

Name and Phone Number (optional):



Memorable Places and Meaningful Spaces

Please tell us the most pleasant and memorable <u>OUTDOOR PUBLIC PLACE</u> you have ever been in...any place in the world.

Please tell us the **PLACE** that personally has meant the most to you so far in your life.

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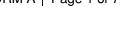




Table Number:

Now it's your turn.

Please use this Visioning Worksheet to record your team's goals, objectives, and priorities for the Redevelopment Area. We ask that you complete four objectives as a team during this portion of tonight's workshop:

- 1. On each page of the attached Worksheet, we have provided a set of draft goals to begin your discussion. Please add new ideas, modify those listed, or delete those which you do not believe applicable for West Windsor.
- 2. Prioritize the issues/goals listed on each page.
- 3. Provide overall project priorities on the last page.
- 4. Use the maps provided for making notes relative to particular locations within or around the Redevelopment Area.

You have one hour to work as team. At the end of this hour, please select a representative from your group to present your team's findings to the rest of the other attendees.

We are available to answer questions throughout the evening. If you have a specific question for one of our subject-matter experts, please hold up the appropriate color card as follows:

- Green: Culture / Architecture / Planning / Sustainability (Bob Hillier or Anish Kumar)
- Pink: Economics / Fiscal Impacts (Shuprotim Bhaumik)
- Blue: Vehicular Traffic / Circulation (Dan Kueper)
- Yellow: Parking (Tom Calu)
- Brown: Environmental Constraints / Wetlands / Brownfields (John Ryder)

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Table Number: _____

Cultural Goals (10 minutes)

Priority	Goal / Objective
	Preserve and/or strengthen the neighborhoods in and around the redevelopment zone.
	Create an iconic and active public place for the entire West Windsor community.
	Celebrate the people, character, and history of West Windsor Township.
	Incorporate performance venues and artist opportunities.
	Provide a permanent home for the West Windsor farmer's market.

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Economic Goals (10 minutes)

Plan for the redevelopment project to be tax neutral or tax positive for the residents of West Windsor.
Work with the WW-P School District to project the number of school children generated from any new housing.
Balance density in the plan to attract private funding for public infrastructure improvements.
Provide opportunities for local businesses in the retail area.
Satisfy state-mandated affordable housing requirements on-site.

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Table Number: _____



Traffic/Circulation Goals (10 minutes)

Priority	Goal / Objective
	Improve traffic circulation in and around the redevelopment area.
	Encourage use of alternative modes of transportation such as bicycles, walking, buses/shuttles, and trains in and around the redevelopment area.
	Provide easy access for commuters to the train station and parking facilities.

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Table Number: _____

Parking Goals (10 minutes)

Priority	Goal / Objective
	Provide more parking for West Windsor residents.
	Create visually attractive parking facilities.

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Table Number: _____



Environmental Goals (10 minutes)

Priority	Goal / Objective
	Protect environmentally sensitive lands.
	Enhance the Township's open space inventory.
	Remediate brownfields in the redevelopment area.
	Strive to meet the development practices as outlined by the United States Green Building Council's LEED Neighborhood Design criteria.

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Table Number: _____



Overall Priorities (10 minutes)

Please use this sheet to numerically rank the relative priorities of the categories included on the previous sheets. Your team's spokesperson will use this single sheet to share your team's overall goals and priorities with the rest of the audience. We will then collect the worksheets so that we can carefully review them.

 Priority (1 to 5)
 Goal / Objective

 Cultural

 Economic

 Traffic / Circulation

 Parking

 Environmental

Other Overall Team Comments:

