January 17, 2020

TO: WW-P School Board  
    WW-P Student Council  
    WW-P PTA and PTO

Subject: Statewide Scholarship Competition - Louis Bay 2nd Future Municipal Leaders

The New Jersey State League of Municipalities and I have an excellent scholarship opportunity for all High School Juniors and Seniors from West Windsor Township.

We have teamed up to offer three $1000.00 scholarships through the Louis Bay 2nd Future Municipal Leaders Scholarship Competition. This statewide scholarship competition centers on the theme “What My Municipal Government Does Best” and seeks to advance the virtues of elected and volunteer members of municipal government.

Many of the elected officials and appointed board members serve West Windsor Township with little or no compensation. It is their altruistic desire to serve their community which compels them to public service. These officials, along with a cadre of dedicated professionals, are guardians of our hometown comforts and security. They give of their time and talents to help plan our community and preserve our way of life. They serve us year-round, everyday and yet are hardly noticed. This scholarship competition will help rectify that while encouraging our future municipal leaders.

Full details on the application process and contest are enclosed. I hope to see many of our young adults representing West Windsor Township in the Louis Bay 2nd Future Municipal Leaders Scholarship Competition.

Sincerely,

Hemant Marathe, Ph.D.  
Mayor  
West Windsor Township

HM/ms

cc: Marlena A. Schmid, Business Administrator  
    Gay M. Huber, Township Clerk  
    Township Council
The Louis Bay 2nd
Future Municipal Leaders Scholarship Competition
The Mayor's Involvement

This scholarship award cannot be a success without the interest and involvement of all New Jersey mayors. You are the main catalyst in your community. You will make it possible to publicize the scholarship, generate interest in local government, and ultimately send a finalist to the State level of this scholarship competition.

We are seeking your involvement in several key aspects:

1. Publicize the availability of this scholarship among your area High Schools through the PTA, PTO, School Board and Student Council. A brief letter from your office is all that is needed (draft letter attached).

2. Appoint a small committee to assist in reviewing applications and essays which will be returned to your office. We suggest an elected official, professional staff member, member of a volunteer board, and a member of the education community.

3. Have your committee select one statewide semi-finalist from your municipality and forward their entry to the League headquarters in Trenton. (See application for judging criteria.)
   By mail: Attn: NJLM Scholarship, 222 West State Street, Trenton, NJ 08608
   By Email: cbradley@njlm.org

4. Announce entrants and statewide semi-finalist to local newspapers and raise awareness of the importance of local government.

5. Award a Certificate of Participation to each entrant (blanks supplied by the League in May).

6. Alert the statewide semi-finalist's school to make an announcement at any award ceremony they may hold.

7. If your statewide semi-finalist is selected by the League as one of 15 finalists, hold a ceremony to award a finalist certificate. In May, the League will provide you with the semi-finalist or finalist certificate.

8. If your statewide semi-finalist is selected as one of three winners, in May the League will send you a $1,000.00 check to award to the winner. Your presentation will then be featured in New Jersey Municipalities magazine.

Suggested Time Frame

February 3
Before March 2
March 11
April 2
May 6
May 8 - May 25

Announce contest (see draft letter).
Create your local judging committee.
Suggested deadline for submission of entries to the hometown mayor (Please do not send from the school.)
Submit to League office (1) winning entry, and list of all other entrants to receive a certificate of participation (Please use paper clips to keep your documents together- do not staple.)
Announcement of (15) Statewide finalists and (3) winners. League sends appropriate certificates to Mayors.
Presentation of awards to (3) winners in local ceremonies.

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The Louis Bay 2nd Future Municipal Leaders Scholarship Competition
Application and Selection Process
(Please keep these instructions with the application)

Open to all high school juniors and seniors who are residents of New Jersey and plan to continue their education after high school.

1. Complete the application and essay.

2. Return them to your Hometown Mayor's Office (or the location designated by your Mayor).

   Regional Or Private High School Students: Please Note That The Application and Essay Must Be Returned To Your Hometown Mayor, Not the Mayor Of The Municipality Where Your High School Is Located (Unless That Is Your Hometown).

3. The mayor or a designated committee will select one semi-finalist from your municipality.

4. All entrants will receive a certificate of participation from the Mayor's office.

5. The winner from each municipality will be designated as a state semi-finalist. They will have their essay and application reviewed by the Scholarship Committee of the New Jersey State League of Municipalities.

6. All state semi-finalists will receive a certificate attesting to their status as state semi-finalists.

7. The Scholarship Committee will select 15 finalists and 3 winners.

8. The 15 finalists will each be awarded finalist certificates. The three winners will each be awarded $1,000.00 by their mayor at a hometown ceremony.

9. Winners' essays will be featured in the New Jersey Municipalities magazine.

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The Louis Bay 2nd Future Municipal Leaders Scholarship Application

Name__________________________________________________________

Address_______________________________________________________

City_________________________ State___________ Zip_______________

Phone Number________________________ Email_____________________

Municipality In Which You Reside________________________________

Current School________________________________________________

Grade Attending____________________________

Colleges or Schools To Which You May Apply_______________________

_______________________________________________________________

Area of Municipal Govt/Administration That Interests You______________

_______________________________________________________________

Write an essay on the theme "What My Municipal Government Does Best". Your essay should be based on your perceptions and experiences with your municipality's local government. The essay should consider the public contributions of your municipal government.

Length: Approximately 500 words

Deadline: Essays must be submitted to your hometown mayor by March 11, 2020

Judging Criteria: -- Judging is based solely on the essay. Please do not include any other information such as transcripts and references.

-- Appropriateness of theme

-- Effective articulation of theme

-- Originality

-- Technical composition, spelling, and syntax.

Return completed application and essay to your hometown mayor's office.

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WHAT IS THE LEAGUE?

The New Jersey State League of Municipalities is a voluntary association created to help communities do a better job of self-government through pooling information resources and brainpower. The League is authorized by state statute and since 1915, has been serving local officials throughout the Garden State. All of New Jersey’s 565 municipalities are members of the League. The 565 mayors and 13,000 elected and appointed officials of member municipalities are entitled to all of the services and privileges of the League.

The League publishes a magazine titled *New Jersey Municipalities* which reports up-to-the-minute information on municipal administration and procedures with practical examples, news notes, and new laws. It is one of the reading “musts” for municipal officials and is sent to more than 8,500 readers each month.

In addition to the magazine, other League services include: Bureau of Municipal Information; Ordinances and Codes; Research; Legislative Analysis; Legislative Bulletins; New Laws; Contracts, In-Service Training; Personal Consultation; Instructional Seminars and Research Publications. Nearly all League services are available through the League website www.njlm.org.

The highlight of the year’s activities is the Annual League Conference, held each November in Atlantic City at the Atlantic City Convention Center. The Conference is an invaluable learning experience which yields benefits throughout the year. Delegates have the opportunity to learn and ask questions at more than 100 panels, clinics, workshops, and other sessions conducted by the League and the 21 associations of technical and professional employees allied with it. Commercial, government and association exhibits display the latest products and services for municipal government. At the 2019 Annual League Conference, more than 15,000 delegates, participants and guests attended, representing the largest municipal gathering in the country.

These Organizations Form An Integral Part of the League

- Association of Municipal Assessors of New Jersey
- New Jersey Institute of Local Government Attorneys
- New Jersey Building Officials Association
- Municipal Clerks’ Association of New Jersey, Inc.
- Municipal Court Administrators Association of New Jersey
- Municipal Electrical Inspectors Association of New Jersey, Inc.
- New Jersey Society of Municipal Engineers, Inc.
- Government Finance Officers Association of New Jersey
- New Jersey State Fire Prevention and Protection Association
- NJACCHO – Health Officers
- Jersey Access Group
- New Jersey Municipal Management Association
- New Jersey Planning Officials, Inc.
- New Jersey State Plumbing Inspectors Association, Inc.
- New Jersey State Municipal Prosecutors Association
- American Public Works Association – New Jersey Chapter
- Governmental Purchasing Association of New Jersey
- Community Recreation Society of New Jersey
- Registrars Association of New Jersey
- Tax Collectors and Treasurers Association of New Jersey
- Municipal Welfare Association of New Jersey